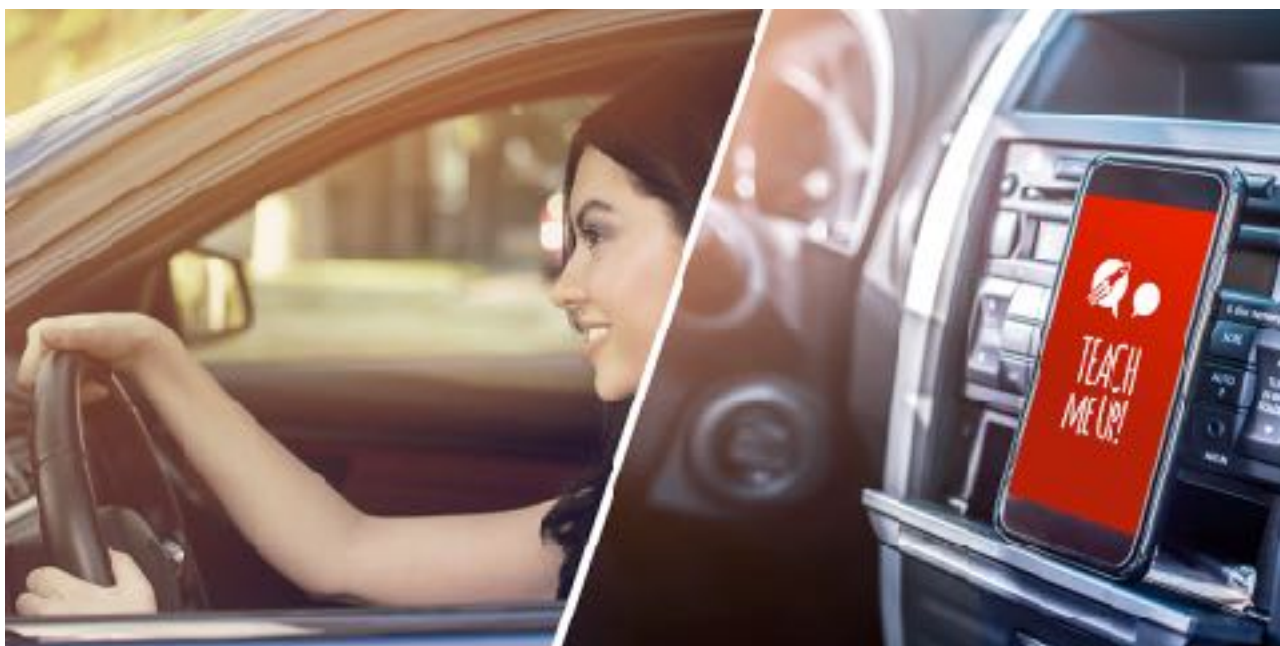


PRESS RELEASE

TEACH ON MARS TO UNVEIL 'TEACH ME UP!' AT CES LAS VEGAS 2018



Teach on Mars will exhibit from January 9 to 12 2018 at the Consumer Electronics Show (CES 2018) in Las Vegas, the must-attend event for innovators in the global electronics and high-tech industries!

CES is the world's largest consumer technology fair and the place to be in January 2018 for the world's most innovative start-ups looking to showcase their technology and take their business development to the next level. As the European leader and a global pioneer in mobile learning solutions, Teach on Mars will be participating at CES for the first time, and will use this unique shop window to unveil its latest innovation and consolidate the visibility of its brand on the international scene.

The Teach on Mars booth will be in the Eureka Park zone (booth #50219) – which will play host to the world's 800 best start-ups – and it's there that its brand new "Teach Me Up!" mobile-optimized learning technology will be revealed. Harnessing the power of high-end speech recognition technologies and a sophisticated Artificial Intelligence engine, "Teach Me Up!" can react to a learner's voice requests on-the-fly and offer him or her the appropriate training course tailored to his or her needs and situation in real-time through a mobile device.

As Vincent Desnot, Co-founder & CEO of Teach on Mars explains, "The real innovation with "Teach Me Up!" is that it delivers genuinely on-the-go learning for all learner populations, integrating learning opportunities seamlessly into every individual's lifestyle. It's 100% hands-free and 100% hassle-free - all a learner has to do to open up a world of learning activities is talk! Whenever you have a few minutes to spare – when you're stuck in traffic or on your morning commute, for example – you can now use that time to build new skills using just your smartphone".

To learn more about "Teach Me Up!", please visit:

<https://www.teachonmars.com/teach-me-up>

ABOUT TEACH ON MARS

THE LEARNING PLATFORM FOR A MOBILE WORLD

Teach on Mars is the European leader in the rapidly-growing mobile learning field. Its flagship product is a next generation digital learning platform offering a high-touch learner experience that is comprehensive and engaging. Optimized for use on mobile devices but also functioning seamlessly in more traditional web-based environments, the Teach on Mars solution helps companies and organizations train their employees and extended learner populations more effectively and more efficiently.

Thanks to native mobile first technology, training courses developed with the Teach on Mars platform fully exploit the capabilities and potential of modern digital devices. At the same time, training designers and administrators enjoy a robust, user-friendly back-office and easy interfacing with LMS and third-party HRIS software for a genuinely omni-channel learning ecosystem.

With about 100 prestigious corporate clients as diverse as AXA, Allianz, BNP Paribas, Clarins, EDF, L'Oréal, Orange, Saint-Gobain, Sanofi and Vinci Teach on Mars has over half a million users in 35 countries. Over the past two years, it has been recognized with numerous industry awards as one of the most innovative start-ups in the Ed Tech industry.

More information:

www.teachonmars.com

Twitter: [@teachonmarsen](https://twitter.com/teachonmarsen)

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